



## D6.2 Project Website

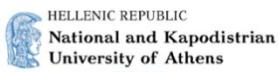
### 5G-DiGITS

Cross-sectorial education and talent development for beyond 5G Digital and Green Industrial Technologies.



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## Disclaimer of warranties

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This deliverable reflects only the author's view, and the Commission Agency is not responsible for any use that may be made of the information it contains.

## Abbreviations

CA: Consortium Agreement

DoA: Description of Action

Dx.y: Deliverable No y of Work Package x

CD: Communication & Dissemination

EC: European Commission

EU: European Union

GA: Grant Agreement

HEI: Higher Education Institution

ICT: Information and Communication Technology

IoT: Internet of Things

KPI: Key Performance Indicator

VET: Vocational Education and Training

WP: Work Package

## Executive Summary

The 5G-DiGITS website serves as a key communication and dissemination platform, designed to reflect the project's mission of promoting digital and entrepreneurial skills in the context of 5G and beyond. Built on WordPress and enhanced with essential plugins, the site offers a user-friendly, secure, and GDPR-compliant environment. Its visual identity is fully aligned with the project's branding, ensuring consistency across all digital materials while providing a professional and engaging user experience.

Technically, the website integrates features such as contact forms, cookie consent management, analytics tracking, and caching to optimize performance and monitor engagement. It is scalable and adaptable to evolving project needs, offering a central platform for sharing updates, resources, and collaboration opportunities. Overall, the website supports the project's visibility and impact, while acting as a dynamic and accessible hub for stakeholders across Europe.

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## 1. Introduction

This deliverable describes the creation and the importance of the project's website. The website (<https://5g-digits.eu/>) represents the backbone of the project's communication and dissemination activities. The website serves as the main platform for engaging stakeholders, sharing progress, and promoting results to a broad audience.

The document provides a comprehensive overview of the website's objectives, features, and technical functionalities. It also includes an assessment of the implementation process and outlines future plans for maintenance and content updates.

The deliverable is structured to reflect the website's strategic alignment with the project's goals. It covers the rationale behind the design, the content, technical specifications, and performance of the website. Screenshots and supporting materials are included in the deliverable to provide a more holistic view of the project.

## 2. Website Objectives and Role in the Project

A high-quality, well-organized website is a crucial asset for raising awareness about the objectives and outcomes of the 5G-DiGITS project. It serves as a key platform to effectively communicate dissemination activities, ensuring meaningful impact on external stakeholders and the broadest possible audience.

The website aims to establish the foundation for strategic promotion and communication of the project's value and anticipated benefits, fostering opportunities for collaboration with organizations across Europe and beyond.

Additionally, one of the core purposes of the website is to enhance the project's visibility among a broad and diverse audience, while providing timely updates on its plans, initiatives, and results to audience and promoting activities and materials within the timeframe of the project. In the website each visitor may find the liaison of the project with the online sharing collaboration platform. For this purpose, the consortium has chosen Moodle.

Moodle is an open-source learning management system designed to support online education and training. It provides a flexible and user-friendly platform where educators can create and manage courses, share resources, conduct quizzes, track student progress, and facilitate communication through forums and messaging. Moodle enhances both teaching and learning experiences, making education more accessible and organized for students and instructors worldwide.

The main objective of the website is to attract the broadest possible audience in total. In order to achieve such a goal, it serves as a central hub for sharing information related to the fundamental elements of the project and its progress.

## 3. Website Technical Features and Content

The 5G-DiGITS project website is created on the WordPress content management system and incorporates a suite of plugins and tools to ensure a robust, secure, performant, and user-friendly digital presence that meets both functional and regulatory requirements.

Elementor serves as the primary website builder, enabling the design and development of visually appealing, fully responsive pages with minimal need for custom coding. This supports rapid prototyping and easy content updates by both technical and non-technical users.

Advanced Google reCAPTCHA is integrated into all forms to enhance security by preventing spam, automated submissions, and potential abuse. This tool ensures the integrity of the site's interactive elements while maintaining a smooth user experience.

To comply with data protection laws, particularly the General Data Protection Regulation (GDPR), the site uses the Cookie Notice & Compliance for GDPR plugin. This plugin informs users about cookie usage, enables them to provide informed consent, and allows the site to remain compliant with European privacy standards.

The Duplicate Page plugin is employed to streamline content management workflows by allowing quick duplication of existing pages or posts. This feature accelerates content creation and consistency across the website, which is particularly useful during frequent updates.

Hustle is used to support communication and engagement strategies. It allows for the creation of customizable pop-ups, slide-ins, and embedded forms to promote newsletters, updates, or calls to action—enhancing user engagement and outreach effectiveness.

In terms of security, Limit Login Attempts Reloaded is activated to reduce vulnerability to brute-force login attacks. It limits the number of login attempts from a given IP address and notifies administrators of suspicious activity.

Site Kit by Google is installed to provide centralized access to key website metrics, including Google Analytics, Search Console, and Page Speed Insights. This integration supports data-driven decision-making for website performance, SEO, and user behavior analysis.

To ensure optimal loading times and improved user experience, WP Fastest Cache is used. This plugin reduces server load and accelerates content delivery by generating and serving static versions of pages.

Finally, WPForms Lite powers the site's contact forms, offering a user-friendly interface for visitors to get in touch. The forms are designed with accessibility and GDPR compliance in mind, supporting secure and efficient communication with project stakeholders.

In combination, these technologies form the technical foundation of the 5G-DiGITS website, supporting its goals of visibility, accessibility, performance, security, and compliance with relevant legal and ethical standards.

## 4. Website Structure

- **Main Menu**

The website (<https://5g-digits.eu/>) is designed to achieve the easy navigation of both the pages and information that the users request. The 5G-DiGITS website has one horizontal menu as described in Figure 1



Figure 1 Main Horizontal Menu

The main menu of the website has the following submenus:

- Home
- About
- Events
- News
- Dissemination
- Contact

- **Home:** At the homepage, the visitor can get useful information about the project such as the main goal of it, the involved partners and the main objectives. The project logo is presented on the header area while the social media links are located on the bottom of the homepage.

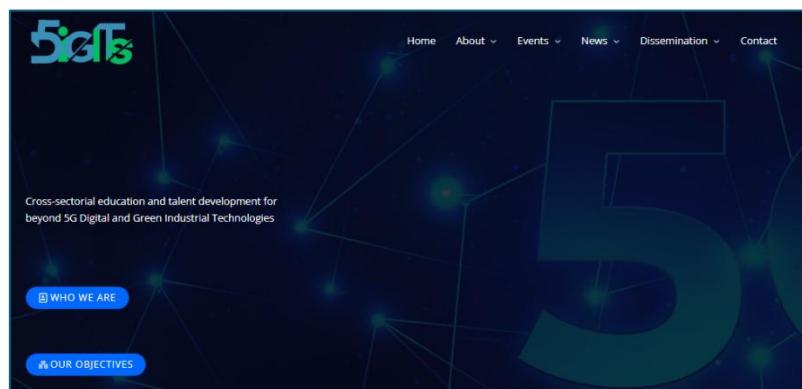


Figure 2 5G-DiGITS homepage

The homepage presents the 5G-DiGITS aim (Figure 3). It also, gives a brief overview of the key aspects of the project (Figure 4).

# Project Aim

The 5G-DiGITS Alliance project tackles the challenges posed by the rapid advancement of 5G technologies by fostering innovation, entrepreneurship, and knowledge sharing among higher education institutions, vocational education and training (VET) providers, and industry partners. Its activities aim to build a skilled workforce capable of driving Europe's digital and green transitions, ensuring the broad benefits of advanced 5G technologies contribute to sustainable development.

Figure 3 Project's Aim

## Key aspects of the project



### Addressing the Skills Gap

With the rapid evolution of 5G technologies creating a workforce skills gap, the project focuses on innovative teaching and learning approaches. Comprehensive needs assessments will guide the development of targeted curricula that emphasize entrepreneurial skills and advanced 5G knowledge.



### Enhancing Collaboration

Strengthening partnerships between academia, industry, and research is vital for knowledge transfer and meeting market demands. The project promotes collaborative initiatives, staff exchanges, cross-border certification, and networking events to facilitate the sharing of best practices and foster long-term partnerships.



### Promoting Sustainability

Aligned with the EU's goals, the project integrates digital skills, green practices, and sustainable development principles into its curricula. Specific courses will focus on energy efficiency, sustainability, and green technologies for post-5G innovation.



### Encouraging Entrepreneurship and Innovation

Recognizing the importance of entrepreneurship for job creation and growth, the project supports student entrepreneurs through accelerator programs and entrepreneurial skills training. Green entrepreneurship courses aim to inspire sustainable and innovative business solutions.

Figure 4 Key aspects of the project

Scrolling further down, we will find a carousel with the members of the consortium (Figure 5).



Figure 5 Consortium Carousel slide 1

Right after the consortium carousel any interested stakeholder may find a window that corresponds to the contact form of the project. This window has a contact button that redirects to the contact webpage of the project.

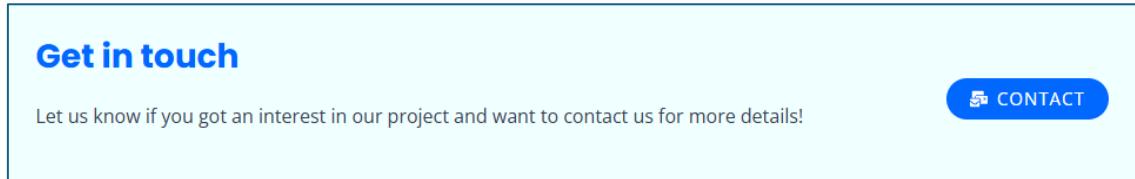


Figure 6 Get in touch window

Last but not least, above the footer any interested stakeholder may find an interactive graph with motion that gives some general info about some fundamental aspects of the projects, such as the duration of the project, the countries involved and the hours of courses.



Figure 7 Interactive Graph

- About

The "About" subsection of the project is divided into two different sections. The one is entitled "Consortium" and is related to the members of the project, and the other is entitled "Objectives" and briefly describes the objectives of the project.

- Consortium (<https://5g-digits.eu/consortium/>)

The Consortium page of the 5G-DiGITS website presents all the partners involved in the project. It includes:

- A grid layout of logos and names of the participating organizations.
- Each partner is clickable, leading to a dedicated section with:
  - A short description of the organization.
  - The country of origin.
  - Its role or contribution to the project.

The page highlights the diversity and complementarity of the consortium, which includes universities, research institutions, private companies, and foundations from across Europe.



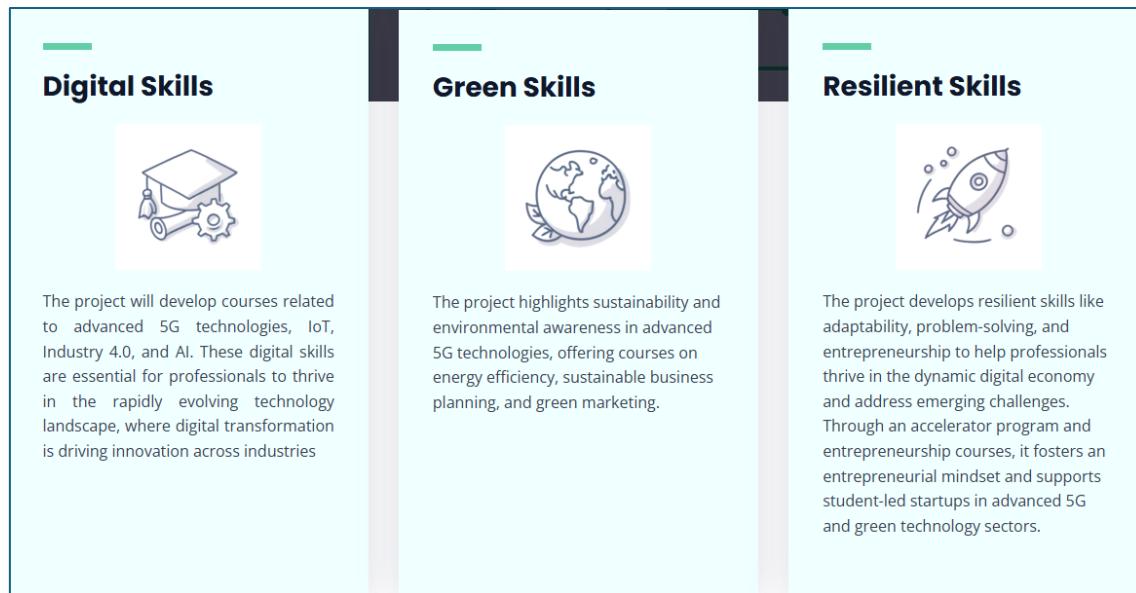
Figure 8 Partners of the Consortium

- Objectives Menu (<https://5g-digits.eu/about/>)

The Objectives page of the 5G-DiGITS website provides a comprehensive overview of the initiative's objectives and activities, focusing on fostering a skilled workforce to drive Europe's digital and green transitions through advanced 5G technologies.

On top of the project each visitor may find information about the three main skill categories (Figure 9) that the project offers. These categories are namely the following ones:

- Digital Skills
- Green Skills
- Resilient Skills



*Figure 9 Project's Skill Categories*

Scrolling down to the same page, each interested visitor may find all about the objectives of the project along with information on how the project plans to achieve each one.

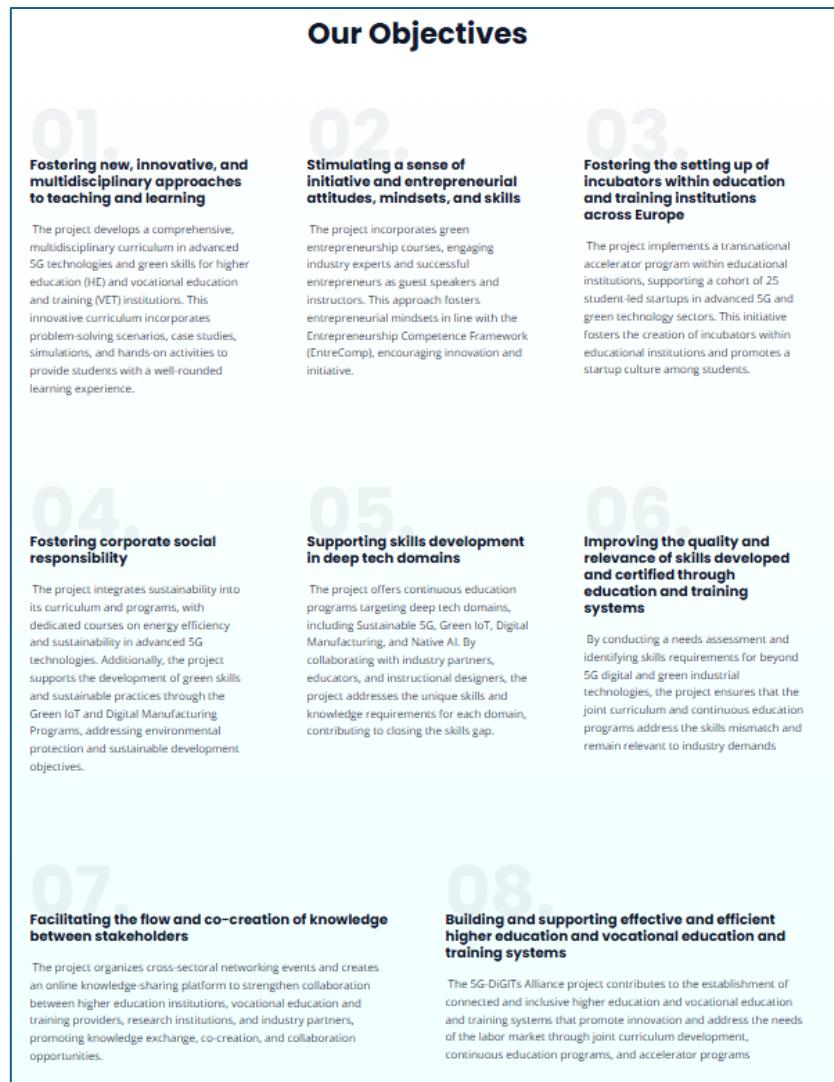


Figure 10 Objectives of the project

Finally, this page concludes with a section that addresses the relevance of the project with the issues of today's society.



Figure 11 Relation to today's society

- Events

The next core menu of the project is entitled Events. This section is also splitted into two different submenus. One is related to Workshops, Webinars and Conferences and the second one is exclusively related to the Brokerage Events.

- Workshops, Webinars and Conferences (<https://5g-digits.eu/impact/workshops-webinars-conferences/>)

As part of its communication and dissemination activities, the project plans to organize or participate in workshops, webinars, and conferences. These events are designed to engage higher education (HE) and vocational education and training (VET) institutions, students, professionals, small and medium-sized enterprises (SMEs), and policymakers. The goal is to promote the project's objectives, activities, and outcomes, and to foster collaboration and knowledge sharing among stakeholders. In this part of the website, you may find the details about these events.

**Workshops, Webinars & Conferences**



Announcements for 5G-DiGITS workshops, webinars, and conferences will be posted on this page.

Event | Date | Location | Title ||  |  |  |  |
| --- | --- | --- | --- |
| 5G-DiGITS WP2 WEBINAR | 12 May 2025 | Online | 5G-DiGITS hosted an exclusive webinar to analyze the most in-demand 5G skills, workforce needs, and key strategies to prepare future professionals. Find more [here](#). |

Figure 12 Workshops, Webinars and Conferences webpage

- Brokerage Events (<https://5g-digits.eu/impact/brokerage-event/brokerage-event-dublin/>)

The Brokerage Events webpage is and will be divided in three different webpages. Each webpage is dedicated to each brokerage event. Up to now, only one Brokerage event webpage has been created, the one related to the event in Dublin, organised and held on May 26<sup>th</sup>, 2025.

The 5G-DiGITS Brokerage events are networking meetings that connect telecommunications-related SMEs and start-ups, educators, students, tech organizations, and investors, to bridge the skills gap in the workforce for the 5G era by fostering innovation, an entrepreneurial mindset, and knowledge exchange. by exploring the latest advancements in 5G technology in Europe and identifying business and collaboration opportunities.

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## 5G-DiGITS Brokerage Event in Dublin



May 26 6:30pm – May 26 8:00pm @ tcube coworking, Dublin

**26**  
Monday, May 26th, 2025, 6:30pm - 8:00pm  
Tcube Coworking - 1 O'Connell Street Lower, Dublin

[REGISTER NOW](#)



Join us for an early evening opportunity to connect with peers in the Irish tech ecosystem and to discuss the future of 5G in Europe.






**Join us for an early evening opportunity to connect with peers in the Irish tech ecosystem and to discuss the future of 5G in Europe!**

Figure 13 Brokerage Events webpage

The 5G-DiGITS Brokerage Event in Dublin was organized by F6S through Task 5.3 Organize Brokerage Events of WP5 Knowledge Exchange and Collaboration.

- News

The news section of 5G-DiGITS is a section which has triple functionality. The typical news sections (<https://5g-digits.eu/news/>), is the place where updates on its activities are placed. It features announcements about upcoming events, such as workshops and conferences, and highlights the project's efforts to bridge the skills gap in the workforce. By sharing these developments, the 5G-DiGITS project aims to engage stakeholders and promote collaboration in the evolving landscape of 5G technology.

# News



The latest news and updates about 5G-DiGITS, including project milestones, key developments, and noteworthy achievements, will be regularly posted on this page.



**Speakers for the first Brokerage event of 5G-DiGITS!**

May 21, 2025

The next 26th of May the Brokerage event will be held in Dublin, in the Tcube coworking, from 6:30pm to 8:00pm, and a roundtable with

[Read More »](#)



**D6.1 Communication Strategy Document is now Available!**

May 20, 2025

Deliverable 6.1 "Communication and Dissemination (CD) Strategy," features the communication and dissemination strategy of the 5G-DiGITS project, an initiative to train students and university staff

[Read More »](#)



**5G-DiGITS Webinar 12th of May**

May 14, 2025

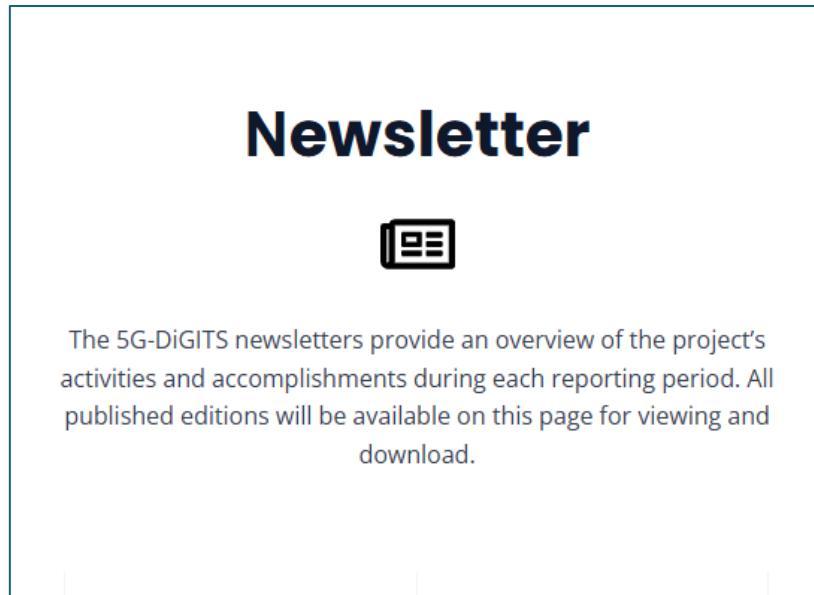
On Monday, May 12th, 2025, at 5:00 AM PST, the European project 5G-DiGITS hosted an exclusive webinar to analyze the most in-demand 5G skills, workforce

[Read More »](#)

Figure 14 News Section

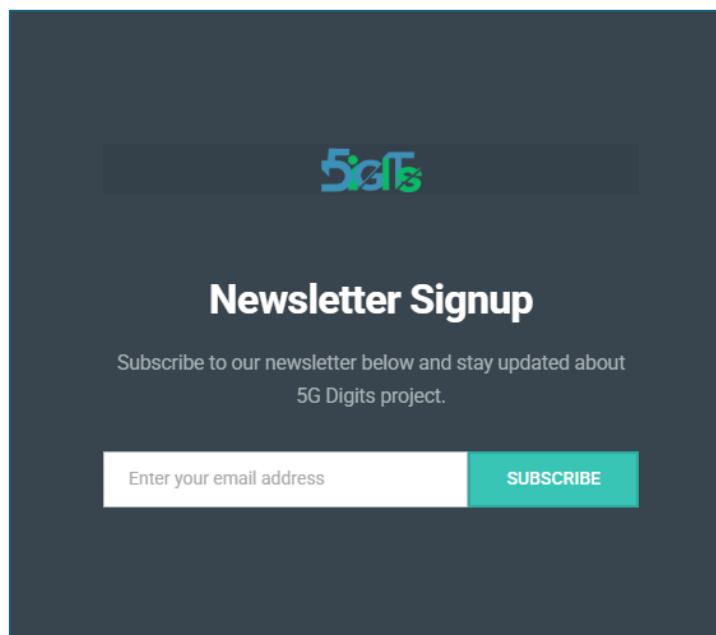
- o Newsletter (<https://5g-digits.eu/impact/newsletter/>)

The 5G-DiGITS newsletter serves as a key communication tool, providing stakeholders with regular updates on the project's progress, events, and outcomes. By subscribing (Figure 16), readers stay informed about the project's efforts to bridge the digital skills gap and foster innovation in the 5G era.



The screenshot shows a white page with a dark blue header containing the 5G-DiGITS logo. The main content area has a light gray background. At the top, the word "Newsletter" is displayed in a large, bold, dark font. Below it is a dark blue icon representing a document or newsletter. A text block follows, describing the newsletters as providing an overview of the project's activities and accomplishments during each reporting period, with all editions available for viewing and download. At the bottom of the page, there are three small, dark blue rectangular buttons with white text, which are partially visible.

Figure 15 Newsletter webpage



The screenshot shows a dark gray pop-up window for "Newsletter Signup". At the top, the 5G-DiGITS logo is visible. The main title "Newsletter Signup" is centered in a large, bold, dark font. Below the title, a text block encourages users to subscribe to stay updated about the 5G Digits project. At the bottom, there is a white input field with the placeholder "Enter your email address" and a teal "SUBSCRIBE" button.

Figure 16 Newsletter Subscribe pop-up

- Press Releases (<https://5g-digits.eu/impact/press-releases/>)

The 5G-DiGITS project's press releases offer official updates on its initiatives to advance digital skills in the 5G era. The press releases section also detail the project's objectives, events, and collaborative efforts among higher education institutions, vocational training providers, and industry partners. By disseminating this information, the 5G-DiGITS project aims to engage stakeholders and promote transparency in its mission to bridge the digital skills gap.

## Press releases

- 5G-DiGITS announced at Inertia website (1 November 2024)
- 5G-DiGITS announced at Envolve website (22 November 2024)
- 5G-DiGITS announced at Karlstad University website (4 December 2024)
- Kick-off meeting Press Release by Finnova (9 December 2024)
- Athens meeting Press Release by Finnova (15 January 2025)
- General 5G-DiGITS Press Release (29 January 2025)
- 5G-DiGITS announced at Finnova's website (30 January 2025)
- Athens Meeting Press Release (20 February 2025)
- Finnova's Presentation at Brussels (26 February 2025)
- 5G-DiGITS goes to Transfiere (7 March 2025)
- 5G-DiGITS advances digital education in the 5G Era on World Digital Learning Day (19 March)
- Finnova presents 5G-DiGITS in Brussels to prepare the 5G generation for Europe's digital future (27 March 2025)
- 5G-DiGITS launches its first Brokerage Event the 26th of May in Dublin (8 April 2025)
- 5G-DiGITS hosts key webinar on the future of 5G skills and workforce development in Europe (14 April 2025)
- The registration for the 1st Brokerage Event of 5G-DiGITS is still open (22 April 2025)
- Registrations for the online webinar of 5G-DiGITS the next 12th of May are still open (28 April 2025)
- 5G-DiGITS T2.1 online event (12 May 2025)
- Speakers confirmed for the first Brokerage event of 5G-DiGITS in Dublin (19 May 2025)

*Figure 17 Press Releases of the project*

- Dissemination

The 5G-DiGITS project's Dissemination section is divided in 4 different sub-sections. By clicking in the Dissemination tab, each interested stakeholder may find information about the impact of the project (<https://5g-digits.eu/impact/>). In this webpage the visitor may find information on the how the project aims to bridge the digital skills gap, promote innovation, and support the development of a workforce equipped to meet the demands of advanced 5G technologies.

 <p><b>Social Media Campaigns</b></p> <p>Social media accounts on Facebook, Twitter, and LinkedIn will regularly share updates on the project's activities and achievements.</p>	 <p><b>Newsletters and Email Campaigns</b></p> <p>Quarterly newsletters and email campaigns will be sent to a targeted mailing list of 1,500 subscribers, including project partners and stakeholders.</p>	 <p><b>Promotional Materials</b></p> <p>A total of 1,000 brochures, flyers, and posters will be created and distributed at conferences, workshops, and other relevant events. These materials will offer a clear summary of the project's objectives, activities, and outcomes.</p>
 <p><b>Workshops, Webinars, and Conferences</b></p> <p>Three events or workshops, three webinars, and one conference will be organized. These events will engage HE and VET institutions, students, professionals, SMEs, and policymakers.</p>	 <p><b>Online Knowledge-Sharing Platform</b></p> <p>An online platform will be created to support collaboration and knowledge sharing. It will provide resources like training materials, case studies, and best practices.</p>	 <p><b>Press Releases and Media Outreach</b></p> <p>Press releases will announce major project milestones, events, and achievements. Media outreach will target at least 20 local, national, and international outlets.</p>
 <p><b>Publications and Presentations</b></p> <p>Publications in relevant journals and conference proceedings will showcase the project, along with presentations at academic and industry events. These efforts will ensure the project's outcomes reach both academic and professional communities.</p>		 <p><b>Networking and Collaboration</b></p> <p>The project team will collaborate with at least 10 relevant initiatives, networks, and organizations. This includes participating in joint events and exchanging knowledge and experiences.</p>

*Figure 18 Impact Webpage*

- Deliverables (<https://5g-digits.eu/deliverables/>)

At the Dissemination section, each visitor could find the Deliverables subsection. There all the public deliverables of the project will be uploaded accordingly with the calendar of their release.

All public (PU) deliverables of 5GDIGITS available for downloading in .pdf format						
#	Title	Lead Beneficiary	Due Date (Month)	Type	Pdf	
D1.1	Project Management Plan	Envolve	1	SEN	-----	
D1.2	Risk Management Strategy and Risk Register	Envolve	2	SEN	-----	
D1.3	Evaluation Report	Envolve	36	SEN	-----	
D1.4	Gender Equality Strategy	Envolve	3	PU		
D1.5	Data Management Plan	Envolve	2	SEN	-----	
D2.1	Needs Assessment Report	UOA	4	PU	pdf	
D2.2	Modular Curriculum Structure and Learning Materials	UPV	10	SEN	-----	
D2.3	Real-World Problems and Case Studies	KU	10	PU		
D2.4	Problem-based Learning Implementation Guide	TUC	12	PU		
D2.5	Educator Training Report	TECHIN	12	PU		
D2.6	Tested and Refined Curriculum for Beyond 5G Digital and Green Industrial Technologies	UOA	18	PU		
D3.1	Continuous Education Programmes Design Documents	INERCIA DIGITAL	15	PU		
D3.2	Refined Continuous Education Programmes	KU	18	PU		
D3.3	Programme Evaluation Report	TECHIN	18	PU		
D4.1	Transactional Accelerator Program Framework and Guidelines	Envolve	21	PU		
D4.2	Transactional Accelerator Program Framework and Guidelines	A8	27	SEN	-----	
D4.3	Revised Accelerator Program Framework and Guidelines	Envolve	30	PU		
D4.4	Entrepreneurship Focused Course Material	TUC	30	PU		
D5.1	Resilience-related Market Analysis Report	UPV	12	PU		
D5.2	Recommendations for responsive educational systems	UOA	18	PU		
D5.3	Cross-sectoral Networking Events	F6S IE	36	PU		
D5.4	Online Knowledge-sharing Platform	INFOLOGY	12	PU		
D5.5	Strategy and MoU for the continuation of the 5G-DiGITS alliance	FINNOVA	36	PU		
D6.1	Communications Strategy Document	FINNOVA	6	PU	pdf	
D6.2	Project Website	INFOLOGY	8	PU		
D6.3	Dissemination & Exploitation Report	FINNOVA	36	PU		

Figure 19 Deliverables Webpage

- Publications and Presentations (<https://5g-digits.eu/impact/publications-presentations/>)

The 5G-DiGITS project's Publications and Presentations page is related to showcasing the project's academic and industry contributions. It features publications in relevant journals and conference proceedings, as well as presentations delivered at academic and industry events. These efforts aim to disseminate the project's findings and promote knowledge exchange among stakeholders.

# Publications & Presentations



Details of 5G-DiGITS publications and presentations will be shared on this page.

*Figure 20 Presentations and Publications Webpages*

- Promotional Material (<https://5g-digits.eu/impact/promotional-material/>)

In 5G-DiGITS project's Promotional Material's page each interested stakeholder may find material that aim to raise awareness about the project's objectives, activities, and outcomes, such as the project's banner and roll-up. By the use of such material, 5G-DiGITS seeks to foster collaboration and knowledge exchange in the evolving landscape of 5G technology.

## Promotional Material



Promotional materials for 5G-DiGITS, including brochures, flyers, and posters, will be made available on this page for viewing and download.

*Figure 21 Promotional Material Webpage*

- Contact (<https://5g-digits.eu/contact/>)

The Contact page of the 5G-DiGITS website serves as a central access point for external stakeholders to engage with the project. It facilitates communication by offering a dedicated form and contact details, enabling users to express interest, request information, or explore potential collaborations. This functionality supports the project's

outreach, networking, and dissemination goals by encouraging interaction and fostering connections within the broader innovation ecosystem.



## Details

In case you have any questions, reach out by using the form below and we'll get back to you.

Name

Email

Message

 SUBMIT

Figure 22 5G DiGITS Contact Form

- 5G-DiGITS Footer

One fundamental element of the 5G-DiGITS website is the footer (Figure 23). In the footer each interested visitor can find information about the project's call, the funding type and dedicated links to the project's social media channels.

**5G-DiGITS**

Cross-sectorial education and talent development for beyond 5G Digital and Green Industrial Technologies

Call: ERASMUS-EDU2024-PI-ALL-INNO

Topic: ERASMUS-EDU2024-PI-ALL-INNO-EDU-ENTERP

Project Duration: 36 months

5G-DiGITS has received funding from the European Education and Culture Executive Agency (EACEA) under the Grant Agreement 101186590

Type of Action: ERASMUS-LS

Service: EACEA/A/02

[!\[\]\(c3c14e953d0f7f6d7389cd14bbef3764\_img.jpg\)](#) [!\[\]\(f5e8c83daf0e769b5490a3e53ec27922\_img.jpg\)](#) [!\[\]\(3975ac91e9bfed3d6b82f724f0841dde\_img.jpg\)](#) [!\[\]\(6ab03969ebf434ffdab8763034d47ee9\_img.jpg\)](#)

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Figure 23 5G DiGITS Footer

In the footer also, we have placed the privacy policy section of the website. The privacy policy page on the 5G-DiGITS website outlines how user data is collected, processed, and protected in accordance with applicable data protection regulations, including the GDPR. This page ensures transparency and builds trust by informing visitors about their rights regarding personal information, the types of data collected, and the purposes for which it is used. It plays a key role in safeguarding user privacy and supporting the project's commitment to ethical and responsible data management.

Through the footer, the user can easily access the social media accounts of 5G-DiGITS. The respective links for each of the social media are the below:

- LinkedIn: <https://www.linkedin.com/company/5g-digits/posts/?feedView=all>
- YouTube: <https://www.youtube.com/@5G-DiGITS>
- X (Formerly Twitter): <https://x.com/5gDigits>
- Facebook: <https://www.facebook.com/people/5G-digits/61571046360798/>

A more detailed section regarding the project's social media channels is included in the D6.1 "Communications Strategy Document" available online [here](#).

## 5. Monitoring and Evaluation

Google Analytics is integrated into the 5G-DiGITS website to monitor and analyze user interactions and site performance. This tool collects anonymized data on visitor behavior, such as page views, session duration, geographic location, traffic sources, and device types. These insights enable the project team to assess the effectiveness of communication and dissemination efforts, identify high-performing content, and understand user needs. The data supports evidence-based decisions for improving website structure, accessibility, and engagement, while remaining compliant with GDPR through anonymized IP tracking and cookie consent mechanisms.

Figure 24, Figure 25 and Figure 26 briefly depict the website management through the Google Analytics platform.



Figure 24 5G-DiGITS Google Analytics Dashboard 1



Figure 25 5G-DiGITS Google Analytics Dashboard 2

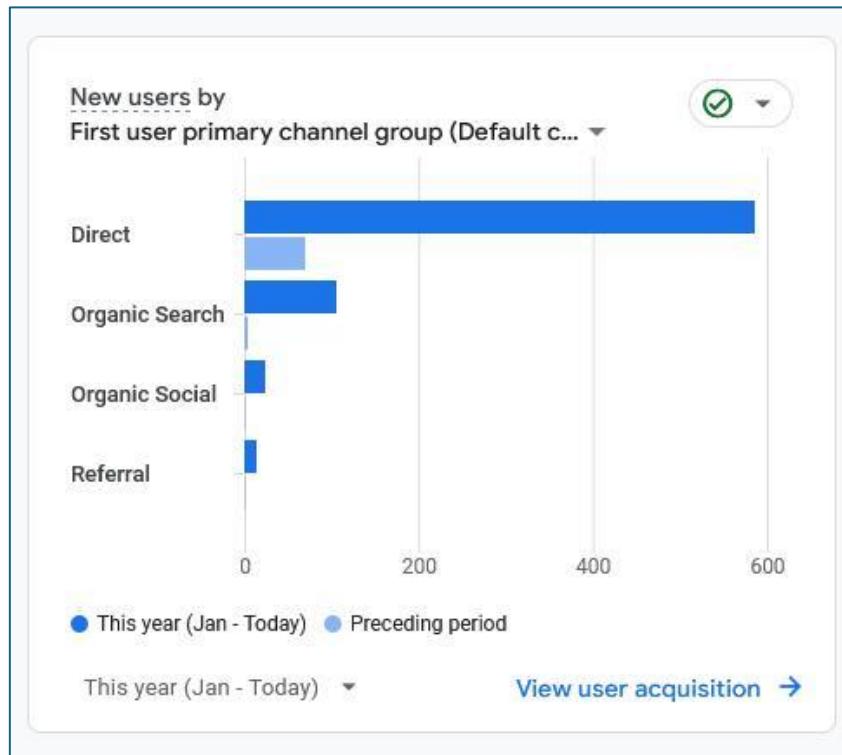


Figure 26 5G-DiGITS Google Analytics Dashboard 3

## 6. Visual Identity and Branding

The visual identity and branding of the 5G-DiGITS website have been meticulously crafted to embody the project's innovative spirit and its commitment to advancing digital, green, and entrepreneurial skills for a beyond-5G Europe. Central to this identity is the alignment - as much as possible - of the website's color scheme with the colors featured in the official 5G-DiGITS logo. This strategic choice fosters a consistent and cohesive visual language that enhances brand recognition and creates a strong, unified presence across all communication channels.



Figure 27 5G-DiGITS logo

The color palette combines modern, vibrant tones that symbolize technology, connectivity, and sustainability—core themes of the project. These colors are applied throughout the website in backgrounds, buttons, headings, and other key design elements to maintain a harmonious and professional look that resonates with the target audience, including academia, industry partners, and policy makers.

The overall design concept reflects the dynamic and collaborative nature of the 5G-DiGITS. The website uses clean lines, large layouts, and easy to understand navigation, all aimed at delivering a user-friendly experience that reflects the project's nature. Visual elements such as icons and graphics emphasize connectivity, digital innovation, and cross-sector cooperation.

By integrating these design principles, the website not only communicates the project's identity visually but also strengthens its narrative and strategic messaging. This unified branding approach ensures that every visitor is familiarized with the core values and vision of 5G-DiGITS, helping to build trust, engagement, and recognition within the broader digital and innovation ecosystem.

## 7. Conclusion and Next Steps

This deliverable has provided a comprehensive overview of the 5G-DiGITS website's (<https://5g-digits.eu/>) design, technical infrastructure, and branding elements, demonstrating how these

components collectively support the project's mission to advance digital and entrepreneurial skills across Europe.

The website effectively integrates modern web technologies, adheres to GDPR and security standards, and maintains a consistent visual identity aligned with the project's logo and core values. These foundations ensure the platform's usability, accessibility, and long-term sustainability as a central hub for stakeholders.

Moving forward, continuous monitoring and evaluation of the website's performance and user engagement will be essential. Utilizing analytics data and user feedback will guide iterative improvements in functionality, content relevance, and user experience. The next steps planned include expanding interactive features such as the connection with Moodle platform, enhancing multidimensional support to reach broader audiences, and integrating further dissemination and collaboration activities.

Additionally, as the project evolves, maintaining compliance with emerging regulations and adopting cutting-edge digital practices will remain priorities. The website will continue to serve as a dynamic platform connecting academia, industry, and interested individuals.

Through these efforts, the 5G-DiGITS website will not only sustain its role as an informative platform but also become a key driver of supporting innovation, collaboration, and impact throughout the project's lifecycle and beyond.