

## 5G-DiGITs promotes female leadership in the digital transition at the Womanation Congress 2025



- ***Finnova presents the project's contribution to digital skills and equal opportunities at a key European innovation forum***

**Brussels, 18 November 2025.** The European project **5G-DiGITs**, funded by the Erasmus+ Programme with a budget of **€1,396,335**, took part on **13 November** in the **Womanation Congress 2025**, held at the **Polytechnic University of Valencia (UPV), Vera Campus**. The event brought together more than thirty women leaders from the fields of technology, artificial intelligence, digitalisation, sustainability and entrepreneurship. It has become a landmark forum for addressing the challenges of the digital transition and fostering an ecosystem that is more accessible, secure and inclusive. During the congress, representatives from Finnova presented the 5G-DiGITs project to a specialised audience, emphasising its role in reducing the skills gap and preparing the European workforce for the opportunities and challenges associated with the rollout of 5G.

The presentation was delivered by **Lola Bordás**, Chief Marketing Officer at **Finnova**, the partner responsible for the project's communication and dissemination activities. Bordás highlighted how 5G-DiGITs integrates green, digital and entrepreneurial competences to strengthen employability, encourage technological entrepreneurship and promote a people-centred approach to artificial intelligence. She also underlined the importance of EU funding as a key instrument for enabling women innovators to

develop impactful technological initiatives and gain access to strategic positions within the digital landscape.

The **Womanation Congress**, now in its fifth edition, has established itself as a meeting point for building cooperation networks among women leaders across multiple sectors. Led by experts in innovation, entrepreneurship and technology, Womanation aims to spotlight female talent, foster training in advanced digital skills and promote alliances that accelerate a more equitable digital transition. This year's edition focused on digital transformation and artificial intelligence, featuring sessions on ethical technology, sustainable innovation, female leadership and EU funding opportunities.

The **5G-DiGITS** project addresses the growing need for advanced qualifications in 5G-driven sectors such as the Internet of Things, smart cities, advanced manufacturing and digital education. To respond to this need, the project promotes innovative learning approaches, including **Problem-Based Learning (PBL)**, to improve the preparedness of students, educators and professionals across Europe in emerging digital, green and entrepreneurial competences.

The project consortium comprises **12 entities from eight European countries**: Envolve Entrepreneurship (coordinator), INFOLYSIS, National and Kapodistrian University of Athens and CNC Solutions (Greece); Inercia Digital and Universitat Politècnica de València (Spain); Accelr8 (Malta); F6S IE (Ireland); Finnova Foundation (Belgium); Karlstads Universitet (Sweden); Technische Universität Chemnitz (Germany); and Techin (Lithuania).

## Media coverage

The Womanation Congress 2025 received significant attention from regional media outlets, highlighting its contribution to the debate on inclusive digitalisation:

– **Valencia Plaza**: “Womanation Congress 2025 addresses digital transformation to make it accessible, secure and inclusive.”

<https://valenciaplaza.com/valenciaplaza/valencia/womanation-congress-2025-aborda-la-transformacion-digital-para-hacerla-accesible-segura-e-inclusiva>

– **Levante-EMV (Innovadores)**: “Womanation Congress 2025 addresses inclusive digital transformation from the UPV.”

<https://www.levante-emv.com/innovadores/2025/11/14/womanation-congress-2025-aborda-transformacion-bc-123713175.html>