

Speakers confirmed for the first Brokerage event of 5G-DiGITs in Dublin

- *Alison McMurtrie, Joe Cunningham, Elaine Burke and John Coolican are the experts invited to the event*
- *The Brokerage event will be held the 26th of May from 6:30pm to 8:00pm and registrations are still open*



Join us in Dublin for the first Brokerage Event!

An opportunity to connect with Irish peers in the tech ecosystem and to discuss the future of 5G in Europe.

May 26, 2025 - 18:30 - 20:00
TechMeetupSpace - 1 O'Connell Street Lower, North City, Dublin, D01 TX31

AGENDA

- Presentation of 5G-DiGITs project.
- Roundtable on investment opportunities and challenges for advanced technologies start-ups.
Alison McMurtrie, angel investor.
Joe Cunningham, start-up founder.
Moderator: Elaine Burke, journalist.
- Visioning on the future of 5G/advanced tech.
John Coolican, venture capital consultant.
- Open discussion about the future of mobile tech in Europe.
- Networking session to foster new collaborations and businesses.



Register here

SPEAKERS



Alison McMurtrie
INVESTOR



Joe Cunningham
FOUNDER



Elaine Burke
JOURNALIST



John Coolican
VC CONSULTANT

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Brussels, 08/05/2025. The speakers for the first Brokerage event of 5G-DiGITs that will take place in Dublin, Ireland, the next 26th of May have been confirmed. The event is going to happen in the Tcube coworking of the capital city of Ireland from 18:30 to 20:00, and it will bring together peers from the Irish tech ecosystem to foster mutual understandings about 5G and other advanced technologies. Furthermore, the Brokerage event aims to boost partnerships between stakeholders for business and collaboration.

The Brokerage event will have a roundtable with three invited experts that have been already confirmed. Alison McMurtrie, business leader and founder of Idunn Consulting, Joe Cunningham, engineer and co-founder of Aldiscon, and Elaine Burke, journalist and host of the podcast “For Tech’s Sake”. Burke will be the moderator of the roundtable.

This part of the event aims for a sharing of experiences on a professional/real level, on the opportunities and challenges for start-ups, the steps for business funding, and what investors are looking for when investing in tech startups.

After the roundtable, a visioning on the future of 5G and advanced technologies will take place with John Coolican, venture capital consultant.

Here below there is more information about the speakers:

Alison McMurtrie, investor. She is a global business leader and founder of Idunn Consulting, where she helps startups and SMEs—particularly women-led ventures—scale sustainably and strategically. With over two decades of international experience, including executive roles in a FT100 corporation and successful tech startup exits, Alison brings deep expertise in innovation, operations, and sustainable growth. She is also the co-founder of an emerging venture capital firm, championing early-stage founders with a focus on impact and inclusion. A board member, advisor, and passionate speaker, Alison blends corporate insight with entrepreneurial grit to inspire actionable change and resilient leadership.

Joe Cunningham, founder. An engineer by training, Joe co-founded Aldiscon which brought text messaging to billions of users worldwide in the 1990s. This was followed by pioneering ventures in mobile internet, pre-payment, roaming and DevOps. Joe is a non-executive director and advisor to several technology ventures. Joe holds patents in the areas of wireless messaging, roaming, pre-payment and telecommunications signaling systems.

Elaine Burke, journalist. Award-Winning Science & Technology Journalist & Broadcaster, 'For Tech's Sake' Podcast Host. Helps audiences to understand trends in innovation and technology in real terms (beyond the hype), and to be more informed and empowered when engaging with tech.

John Coolican, venture capital consultant. Focused on growing new areas of businesses through the adoption of disruptive business models and emerging tech collaboration. He was the founder and Director of The Accenture FinTech Innovation Lab Dublin program for early-stage Irish companies bringing on-board 8 national and international banks, Enterprise Ireland and international payment companies.

Registrations for this in person Brokerage event are still open via the following link:
<https://bit.ly/42rWHqN>

About 5G-DiGITS

5G-DiGITS is a European project co-funded by the Erasmus+ program, running for 36 months (starting November 1, 2024) with a total budget of €1,745,421. Its mission is to train the next generation of 5G professionals, aligning education and training with labor market demands.

The consortium includes 12 key partners from the technology, education, and business sectors: Envolve Entrepreneurship, Polytechnic University of Valencia, National and Kapodistrian University of Athens, Infolysis, Karlstad University, Technical University of Crete, Inercia Digital, CNC, Finnova, A8, Techin, and F6S.

Together, we work to identify skill gaps, develop innovative educational programs, and strengthen collaboration between industry and academia.